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## **PRESS RELEASE**

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# iVoice, Inc., Engages On The Loose TV to Create and Direct DVD of Talking Consumer Products

iVoice's recently issued Patent, "Methodology for Talking Consumer Products with Voice Instructions via Wireless Technology" to Create DVD of the Potential Product

**Matawan, NJ – February 21, 2008** -- iVoice, Inc. (OTC Bulletin Board: IVOI), announced today that it has engaged On The Loose TV to Create and Direct DVD of it's recently issued patent for Talking Consumer Products.

On the Loose TV is the Cable Division of Steve E. Kaiser Productions. Founded in 1992 as the Video Production Company for the original Cable TV hit "Leeann on the Loose", Steve E. Kaiser Productions has expanded to become a professional video services company. Some of our projects include Cable TV shows on Public as well as Leased Cable Access. Also produced by Steve E. Kaiser Productions are commercials, legal, medical, corporate, industrial, security and event productions. Steve E. Kaiser has shot and produced for Fortune 500 companies as well as local business and professionals.

Jerry Mahoney, CEO of iVoice, Inc. said, "This invention enables users of new products to activate the speaking package of a new product, so there is no need to read instructions. For example, it provides for hands free, eyes free, instructions while assembling new products, such as bicycle, furniture, camera or other products."

GlynnTech, Inc., will assist in the preparation of the script, production and editing of the product DVD and receive a credits on the DVD. GlynnTech, Inc. will be obligated to solicit licensing opportunities and or acquisition of the patent.

### **About iVoice, Inc:**

iVoice has determined that the best way to create shareholder value, separate and apart from the operating performance of iVoice, is to spin-off previous wholly owned subsidiaries of iVoice

to its shareholders by distributing shares of these subsidiaries in the form of a special dividend. To date, iVoice has successfully completed the spin-off of Trey Resources, Inc. (OTCBB: TYRIA), iVoice Technology, Inc. (OTCBB: IVOT), SpeechSwitch, Inc. (OTCBB: SSWC) and Thomas Pharmaceuticals, Ltd. (OTCBB: TPHM). The common stock distributions are part of a broader strategy relating to the transition of iVoice into a company focused on the development and licensing of proprietary technologies. We also continue to search for potential merger candidates with or without compatible technology and products, which management feels may make financing more appealing to potential investors.

Certain information included in this press release, may contain forward-looking statements about our current and expected performance trends, growth plans, business goals and other matters. These statements may be contained in our filings with the Securities and Exchange Commission, in our press releases, in other written communications, and in oral statements made by or with the approval of one of our authorized officers. Information set forth in this press release contains various "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The Private Securities Litigation Reform Act of 1995 (the "Act") provides certain "safe harbor" provisions for forward-looking statements. The reader is cautioned that such forward-looking statements are based on information available at the time and/or management's good faith belief with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the statements. Forward-looking statements speak only as of the date the statement was made. We assume no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. Forward-looking statements are typically identified by the use of terms such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "might," "plan," "predict," "project," "should," "will," and similar words, although some forward-looking statements are expressed differently. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct.

For more information on iVoice, please visit <http://www.ivoice.com>

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